

Wits Sport Corporate ID

January 2018

WITH Michael Dick

www.wits.ac.za/sport

Official Colours

WITS BLUE

Pantone® 288 C

C100 M80 Y6 K32

R0 G59 B92

HTML 003B5C

WITS GOLD

Pantone® 872 C

C35 M45 Y100 K0 HTML B18D5B SPORT YELLOW

Pantone® 1235 C

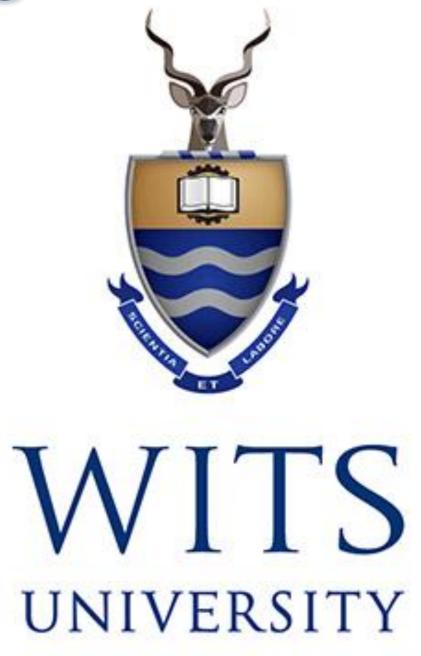
C0 M31 Y98 K0 R255 G184 B28 HTML FFB810

Wits Corporate Identity
http://intranet.wits.ac.za/gtd/comms/Pages/default.aspx



Logo on playing kit

- http://intranet.wits.ac.za/gtd/comms/Pages/default.aspx
- > Have to use the entire logo
- > On Yellow or White exactly as is
- > On Blue writing must be in white
- Sublimate or embroided





Old Wits Logo



- We are NOT allowed to use this logo on any medium.
- > This include:
 - Clothing
 - Printed Media
 - Online Media
 - Posters or promotions
 - Use by federations



Wits Sport Logo on WHITE Background



Use full colour

If full colour not possible use monocolour in BLUE.

NEVER mono-colour in Yellow



Wits Sport Logo on Blue / Navy





- Yellow always first choice
- If not then white.
- No other colours



Wits Sport Logo on Yellow



- Mono-colour in Blue
- Never White



Other Colour Backgrounds

Grey: Mono-Colour Blue

No other colour garments than blue, white, yellow, grey

In case of away-kit on different colours: Put logo on white background.

Formal Shirts – Tone on Tone Embroidery



Important Info

No clothing to be ordered if the storyboard has not been approved by the Snr Manager: HPC

Hoodies and Socks are standardized

A sponsorship agreement must be in place if a club is using a different supplier to what was decided by Wits Sport

Exceptions will be allowed for sport specific brands

